

# Technical Specifications



## SecurityNewsDesk.com

### Banner Advertising

Accepted formats for banner ads: JPEG, PNG and GIF.

Advert Type	Size (w x h)
Leaderboard	468 x 60 px
Featured	336 x 280 px
Tower banner	160 x 600 px
Footer banner	468 x 60 px

### eMail Advertising

Advert Type	Size (w x h)
eNews sponsor banner	468 x 60 px
eNews inclusion	Full press releases 1 x high-res image Contact details
eBroadcast	Supply HTML code
eBroadcast (by us)	Multiple high res images 100 - 200 words Call to action

## TheSecurityCatalogue.com

### Banner Advertising

Accepted formats for banner ads: JPEG, PNG and GIF.

Advert Type	Size (w x h)
Tower banner	160 x 600 px
Sponsor	200 x 200 px

## Security News Desk Newspaper

Please supply artwork in press-ready PDF format or high-resolution graphic file (TFF (using LZW compression) or maximum quality JPEG). PDFs should include all fonts. Images should be 300dpi. TIFFs and JPEGs should be between 300 and 350dpi.

Advert Type	Size (w x h)
A3 DPS	594 x 420 mm
A3	297 x 420 mm
A4 DPS	420 x 297 mm
A4	210 x 297 mm
A5 (vertical)	150 x 210 mm
A5 (horizontal)	210 x 150 mm
Industry news insert	105 x 150 mm

### Classified Advertising

Advert Type	Size (w x h)
Business card	90 x 55 mm
Business card (vertical)	55 x 90 mm

Please ensure that a minimum of 3mm is allowed for bleed on the above advertisements.

## SecurityMiddleEast.com

### Banner Advertising

Accepted formats for banner ads: JPEG, PNG and GIF.

Advert Type	Size (w x h)
Leaderboard	728 x 90 px
Tower banner	160 x 600 px
Footer banner	336 x 280 px